



CITY OF CORCORAN

MISSION

THE CITY OF CORCORAN WILL PROVIDE HIGH-QUALITY PUBLIC SERVICES IN A COST-EFFECTIVE, RESPONSIBLE, AND PROFESSIONAL MANNER IN ORDER TO CREATE A PREFERRED ENVIRONMENT TO LIVE, WORK, PLAY, AND CONDUCT BUSINESS.

VISION

THE CITY OF CORCORAN WILL BECOME A VIBRANT, CONNECTED COMMUNITY WHILE PRESERVING ITS NATURAL CHARACTER AND AGRICULTURAL ROOTS.

VALUES

The following values are fundamental to the City of Corcoran's success and the fulfillment of our mission:

Honesty, Ethics, Integrity

We believe that honesty, ethics, and integrity are the foundation blocks of public trust and confidence.

Community Pride and Partnership

We believe in creating a strong sense of community through partnerships with civic organizations, school districts, and local businesses.

Efficient and Effective Service Delivery

We believe providing services to residents and businesses in an efficient and effective manner makes government easier to work with and creates a business friendly environment.

Community Safety

We will protect the community by maintaining or improving safety through police and fire protection and by investing and maintaining the infrastructure of the City.

Fiscal Responsibility

We believe that the prudent stewardship and opportunistic investment of public funds is essential for confidence in government and to position the City for future success.

Transparency

We believe that open, honest, and proactive communication is essential for an informed and involved citizenry. Processes and decision making should include opportunities to educate citizens and receive feedback.

Responsible Decision Making

We believe it is the responsibility of the City to address difficult issues now in order to avoid larger more difficult issues in the future.

CORE STRATEGIES

- *Enhance Corcoran's sense of place and identity.*
- *Provide diverse community amenities and recreational opportunities.*
- *Maintain excellence in safety and security for our community.*
- *Ensure high-quality, market-driven growth.*
- *Provide high-quality, innovative municipal services.*

ADOPTED MARCH 11, 2021



CITY OF CORCORAN

2021 City of Corcoran Core Strategies, Short-Term Goals, and Action Steps

Core Strategy Enhancing Corcoran's sense of place and identity.		
Strategic Objectives <ol style="list-style-type: none">1. Engage residents through proactive outreach and communication.2. Provide and/or support high quality community events for community gathering.3. Identify and develop a place where people identify with Corcoran.	Short-Term Goals <ol style="list-style-type: none">1. Develop opportunities and strategies for increasing public involvement.2. Increase percentage of meeting time on non-time sensitive community issues.3. Work with civic groups to create additional community events.	Action Steps <ol style="list-style-type: none">1. Add section to each newsletter highlighting the activities of the parks & trails commission, planning commission and garden club.2. Schedule monthly work sessions to focus on non-time sensitive community issues before the first meeting of the month.
Core Strategy Provide diverse community amenities and recreational opportunities.		
Strategic Objectives <ol style="list-style-type: none">1. Plan for and provide multi-seasonal and multi-use trail and park systems.2. Provide high quality parks that are unique, innovative, and accessible.	Short-Term Goals <ol style="list-style-type: none">1. Develop and implement the City parks and trails plan	Action Steps <ol style="list-style-type: none">1. Complete a County Road trail corridor feasibility study.2. Seek funding for phase 1 City Park improvement project.3. Finalize details to complete the Wildflower Park project.
Core Strategy Maintain excellence in safety and security for our community.		
Strategic Objectives <ol style="list-style-type: none">1. Promote public safety engagement with the community.2. Maintain position as one of the safest cities in Minnesota.	Short-Term Goals <ol style="list-style-type: none">1. Develop and implement the work plan for fire services.	Action Steps <ol style="list-style-type: none">1. Present fire service work plan to Council for adoption; incorporate into 2022 budget.

Core Strategy Ensure high quality, market driven growth.		
Strategic Objectives <ol style="list-style-type: none"> 1. Be innovative in molding market forces and organic growth into the community. 2. Protect natural character, environmental features, and agricultural roots. 3. Preserve our distinguishing features through market driven development. 4. Be responsive to the needs of businesses, both current and prospective. 	Short-Term Goals <ol style="list-style-type: none"> 1. Complete review of specific sections of the city code, including the zoning ordinances to increase incentives to incorporate the vision of the City. 2. Update northeast district design standards 3. Facilitate expansion of broadband coverage in the City 4. Review and initiate a plan to assist existing businesses and attract new businesses. 5. Encourage and empower the Planning Commission to explore long-term issues and propose actions. 	Action Steps <ol style="list-style-type: none"> 1. Approve ordinance update work plan, begin review. 2. Obtain proposal to update northeast district design standards. 3. Review geographical gaps in high speed internet availability. 4. Review options for assisting businesses (marketing, etc) at a work session. 5. Schedule Planning Commission work sessions to accomplish their 2021 priorities.

Core Strategy Provide high quality, innovative municipal services.		
Strategic Objectives <ol style="list-style-type: none"> 1. Maintain fiscal stability and affordability. 2. Perform exceptionally within the structure of limited government services. 3. Excel at managing change. 	Short-Term Goals <ol style="list-style-type: none"> 1. Develop a long-term financial model, including a future revenue forecasts and comprehensive infrastructure planning 2. Develop a staffing needs and compensation plan, including review of job descriptions 3. Digitize and implement technology improvements to reduce costs and increase efficiency 4. Evaluate strategic opportunities to bring contract services in-house 5. Develop and implement the northeast water infrastructure plan 6. Review options for infrastructure revenue increases. 	Action Steps <ol style="list-style-type: none"> 1. Hire finance manager; enhance five-year financial management plan to a 10-year plan 2. Update five-year staffing plan; adopt a compensation philosophy and complete a compensation review. 3. Implement new software system for finance/administration; continue process of scanning files to Laserfiche. 4. Review planning demand for potential internal staff additions to reduce contract hours. 5. Review engineering demand for potential internal staff additions to reduce contract hours. 6. Seek financing assistance from the Public Facilities Authority; finalize finance plan; site water tower location; continue design and planning to be operational in late 2022/early 2023. 7. Discuss potential additional funding mechanisms such as franchise fees and stormwater fees